

### KIERTISAK TOH, Ph.D.

Senior Fellow

Duke Center for International Development (DCID) Sanford School of Public Policy, Duke University Durham, North Carolina, U.S.A.

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### **KEY QUALIFICATIONS**

**Kiertisak (Kiert) Toh** is Special Purpose Professor of economics at Radford University (Radford, Virginia) and a Senior Fellow with the Duke Center for International Development, Sanford School of Public Policy, Duke University. At Radford University, he teaches courses in global economy and business, economics of development, public finance, and macroeconomics. He gives lectures in foreign aid management and development cooperation. Toh has provided consulting services for USAID and the World Bank.

Toh was a senior executive with 25 years of experience in international development with the United States Agency for International Development (USAID) and attained the commissioned rank of Minister Counselor in the U.S. Senior Foreign Service. He started working for USAID as an economist in 1980. He subsequently held a series of leadership and senior management positions, including USAID Mission Director in Kenya (2001-2005) and Malawi (1997-2001). While based in Kenya, he served as External Examiner for the Department of Economics, University of Nairobi. Toh has worked in Kenya, Malawi, Niger, Liberia, Uganda, Tanzania, Rwanda, Sudan, Jamaica, the Philippines, Thailand, and Pakistan.

In addition to overall development administration, management of international development assistance, Toh's areas of expertise and experience include macroeconomic analysis, strategic planning, program design, policy-based sector assistance, evaluation and assessment of policy issues, program impact, development effectiveness, development cooperation and partnership.

Toh holds a Ph.D. in Economics from University of Maryland (College Park, 1980), a Master's degree in National Security Strategy from the National Defense University (Washington, D.C. 1997), and a diploma in Senior Executive Leadership Training from the Federal Executive Institute, Charlottesville, Virginia. He is fluent in Thai.

#### **EDUCATION**

2004	Diploma, Senior Executive Leadership Seminar, Federal Executive Institute, Charlottesville, Virginia
1997	M.A. in National Security Strategy, National Defense University, Fort McNair, Washington, D.C.
1980	Ph.D. in Economics, University of Maryland, College Park
1975	M.A. in Economics, University of Maryland, College Park
1972	B.S. in Economics, University of Maryland, College Park



### **FIELDS OF INTEREST**

Economics of Globalization and International Business International Development and Social Entrepreneurship Foreign Aid Management and Development Effectiveness Public Finance and Budgeting

#### AREAS OF SPECIALIZATION

Development administration, management of international development assistance, and capacity development.

Evaluation and assessment: policy issues, program impact, development effectiveness, development cooperation, and partnership.

Strategic planning, results-based program design, and policy-based sector assistance.

Economic analysis and structural reform: economic globalization, trade and private sector development; fiscal and budget policy; public sector reform; capacity development, and institutional and organizational capacity development.

#### **POSITIONS**

**Assistant Professor (Special Purpose)**, Department of Economics, Radford University Radford, Virginia, 2008 – present

**Senior Fellow**, Duke Center for International Development Sanford School of Public Policy, Duke University Durham, North Carolina 2007 – present

Organized and developed training materials for Management of Foreign Aid Workshop for Kenyan government officials held in Cape Town, South Africa in January 2007. Lecturer on Management of Foreign Aid in Budget and Financial Management, Executive Education Program, 2005 – present.

**Senior Economic Advisor**, Management Systems International USAID-funded post-conflict economic growth and recovery activity in Sudan. *June – August 2009* 

Provide technical support to USAID in its role as a member of various donor and joint donor government committees and groups on the Government of Southern Sudan's (GOSS) fiscal situation and growth prospects, including participating on USAID's behalf. Provide technical assistance in support of the implementation of the recommendations coming from various working committees and groups. Develop a policy reform agenda to guide Mission reform efforts. Wrote a report entitled "South Sudan: Post-Conflict Economic Recovery and Growth – An Agenda for USAID Engagement," was submitted presented to USAID/Sudan Mission Director and his senior staff and USAID/Washington.

# **Team Leader and Economic Consultant**, Management Systems International *January – February 2008*

An activity design in evaluation and applied economic research for USAID/Pakistan Economic Growth Strategic Objective. Team Leader on project appraisal for the development of a program to strengthen Pakistan applied economic research capability. Developed and held numerous discussions with senior government officials and Pakistani stakeholders on issues related to economic and policy research capability. Wrote a report of the findings and recommendation for the USAID mission.



**Director and Senior Program Advisor**, Office of Program Development and Management (OPDM), USAID/Jamaica, United States Agency for International Development *November* 2005 – *February* 2006

Advisor to OPDM in all aspects of strategy implementation, program and budget policy guidance, and performance measurement. Provided mentoring and shared expertise and experience with staff, especially first tour Foreign Service Officers in the Mission. Coordinated and finalized submission of the USAID/Jamaica Mission Annual Report to USAID/Washington. Assisted in the Mission Management Assessment and the update of the Mission Performance Management Plan.

**Senior Development Policy Advisor**, Office of the Vice President for Operations Policy and Country Services, The World Bank Group, Washington, D.C. *May* 2005 – *October* 2005

Provided advice related to the review and assessment of Country Assistance Strategy (CAS), Development Policy Lending, and evaluative research and studies in capacity and institutional development. Assisted in the analysis and preparation of policy and operational guidance to improve aid effectiveness, including preparation of Good Practice Notes for fragile states. Wrote an evaluative report on specific policy, operational, management and other constraints and opportunities for strengthening partnership between the Bank Group and USAID to enhance aid effectiveness.

### UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID) 1980 – 2005

**Mission Director**, USAID Mission to Kenya 2001 – April 30, 2005

Led the assessment and formulation of USAID Development Assistance Program under a new U.S. assistance policy framework toward Kenya. Directed USAID assistance in support of Kenya's Presidential and Parliamentarian Elections that resulted in a historic, peaceful and democratic transition in December 2002. Guided program development, design, and implementation of a \$65 million program to address the Kenya HIV/AIDS epidemic under the U.S. President's Emergency Program for AIDS Relief. Successfully implemented the U.S. Congressional mandate of \$75 million program to assist the victims of the 1998 Nairobi Embassy bombing. Initiated assessment of the drought situation in 2003/2004 and subsequent program design, development, and implementation of the humanitarian assistance program. Led the policy dialogue and discussion under the USG Millennium Challenge Account with the Government of Kenya that resulted in a Concept Paper seeking funding from the Millennium Challenge Corporation for support of a reform program in the areas of corruption and governance. Contributed to the development of a Kenya External Aid Policy paper and public expenditure review by the Ministry of Finance.

# **Mission Director**, USAID Mission to Malawi 1997 – 2001

Strengthened internal USAID/Malawi strategic plan and program operations: streamlined its focus; phased out ineffective programs; and improved operating efficiencies in the context of declining budget. Oversaw a coordinated effort at the Ambassadorial level for a free and fair Malawi's Presidential and General Election in May 1999. Led high-level policy dialogue and implementation of three policy-based reform programs: (a) basic education with emphasis on girls' education; (b) environmental protection and natural resource management; and (c) privatization of the Malawi railway. Guided the development of a new five-year Country Strategic Plan for Malawi to guide USAID development and humanitarian assistance.



**National War College**, National Defense University, Washington, D.C. 1996 – 1997

Participated as a civilian in the military context in a ten-month national security and foreign policy seminar, contributing and serving as discussant in economic and developmental policy issues with focus on sub-Saharan Africa and U.S. – China relations. Accompanied senior military officials to China on a Military Exchange Program to promote U.S.-China cooperation, serving as a resource person on economic issues.

# **Deputy Mission Director**, USAID Mission to Kenya 1994 – 1996

Oversaw the day-to-day operations of USAID development programs, projects, and personnel management. Managed the USAID/Kenya Reengineering process that resulted in organizational restructuring into Strategic Objective Teams and promoted greater teamwork in the Mission. Directed and coordinated the development of a new USAID/Kenya Country Strategic Plan. Served as Mission representative in donor coordination.

# **Chief Program Officer**, USAID Mission to Kenya 1992 – 1994

Served as Chief Economist for the Mission and advisor to Mission Director on economic and development issues affecting USAID development assistance. Supervised economic analysis, assessment and reporting for the Mission. Managed and coordinated all Mission evaluation, impact assessment, and country strategic plan development. Administered the overall Mission's program budget and preparation of Congressional Budget Presentation and Annual Report.

# **Supervisory Program Officer and Senior Economist**, USAID, Washington, D.C. 1989 – 1992

Led an economic assessment of a USAID program in Thailand to provide lessons learned from USAID-supported export and investment services in East Asia. Contributed expertise in economic analysis and appraisal of country strategic plans and policy reform agenda in the Asia and Near East Bureau and Africa Bureau in USAID Washington. Managed economic analysis, review, and assessment of country strategic plans and program design for USAID missions in East Africa, including field support through field trips.

Mission Economist, USAID Mission to Kenya, 1986 – 1989

Mission Economist, USAID Mission to Niger, 1982 – 1986

**Program Economist**, Mission to Liberia, 1981 – 1982

**Program Economist**, Planning and Policy Analysis, Africa Bureau, USAID, Washington, D.C., 1980 – 1981

External Examiner, University of Nairobi

Kenya, 1987 – 1989

**Referee**, Journal of Eastern Africa Economic Review, University of Nairobi Kenya, 1987 – 1989

**Lecturer**, Department of Economics, University of Monrovia Liberia, 1981 - 1982

**Economics Instructor**, Department of Economics, University of Maryland College Park, Maryland, 1977 – 1980

**Research Fellow**, Economic and Community Development, State of Maryland Government Annapolis, Maryland, 1976 – 1977



### **PUBLICATIONS**

Niger's External Debt: Legacy of Uranium-Led Growth Strategy, Eastern Africa Economic Review, June 1987.

A Cross-Section Analysis of Intra-Industry Trade in U.S. Manufacturing Industries, Weltwirtschaftliches Archiv, Band 118, Heft 2 (Review of World Economics), June 1982.

Price and Income Elasticities of Import Demand: The Case of Thailand, Discussion Paper, Department of Economics, University of Maryland, May 1977

Issues in International Finance, Discussion Paper, Department of Economics, University of Maryland, November 1976

#### **Professional Papers**

South Sudan: Post-Conflict Economic Recovery and Growth – An Agenda for USAID Engagement, Consultant Report prepared for Management Systems International, supported by United States Agency for International Development, July 2009.

Pakistan Applied Economic Research: Activity Design and Scope of Work, Consultant Report prepared for Management Systems International, supported by United States Agency for International Development, February 2008.

Challenges and Opportunities for Development Partnership: The World Bank and the United Sates Agency for International Development (USAID). Report prepared for the Office of the Vice President for Operations Policy and Country Services, the World Bank, November 2005.

Development Policy Operations and Program Conditionality in Fragile States (Contributor) in Good Practice Note for Development Policy Lending, the World Bank, June 2005.

*U.S.-China Relations: A Strategic Challenge*. Paper prepared for the Sino-American Relations Seminar, National Defense University, May 1997.

Whither Economic Reform in China? Paper prepared for the Sino-American Relations Seminar, National Defense University, March 1997.

Bureaucratic Politics of U.S. Foreign Aid and Proliferation of Aid Objectives. National Defense University, January 1997.

*Crisis in Governance: The Case of Kenya*. Paper Prepared for the Sub-Saharan Africa and United States Interest Seminar, National Defense University, Washington, D.C., November 1996.

Export and Investment Promotion in Thailand. (Coauthor) USAID Technical Report for USAID Center for Development Information and Evaluation, April 1994.

Export and Investment Services in Thailand: Evidence from A Firm-Level Survey. An evaluative review of empirical evidence prepared for USAID Center for Development Information and Evaluation, February 1992.

Liberalization of the Uganda Foreign Exchange Regime. Paper Prepared for the Africa Bureau, USAID/Washington, August 1991.

The Philippines: Analysis of Sectoral Growth Trends and Environmental and Natural Resource Interventions. Paper prepared for the USAID/Philippines Mission and Bureau for Asia and Near East, USAID, July 1990.

The Philippines Agrarian Reform. Paper submitted to U.S. Congressional Hearing on the Philippines, February 1990.

*Economic Performance* Indicators. Background paper prepared for USAID Mission Directors' Conference, November 1989.



Kenya: Fertilizer Pricing and Marketing Reform Program. USAID Program Document, July 1989.

Public Investments and Budget Rationalization in Kenya. Paper prepared for the Workshop on Recurrent Costs of Public Investments, Nairobi, April 1989.

*Impact of Structural Adjustment in Kenya*. Paper prepared for the Conference on Impact of Structural Adjustment, Nairobi, September 1988.

Kenya: Structural Adjustment Assistance Program. USAID Program Document, August 1988.

Kenya: Public Finance Performance, 1987-1988. USAID Program Document, April 1988.

Assessment of Exchange Rate Policy in Kenya. Paper presented at USAID Economists' Conference, Washington, D.C., August 1987.

*Niger Health Care Financing Support Program.* USAID. Concept Paper for Policy-Based Health Sector Adjustment Program, March 1986.

Niger: Current Macroeconomic Situation and Constraints. USAID Strategic Planning Document, January 1986.

Policy Dialogue in the Design of A.I.D. Sector Assistance: The Case of Niger. Published in **Papers and Proceedings of A.I.D. Economists' Conference**, September 1985.

Niger Agricultural Sector Development Grant. USAID Program Document, August 1984.

An Analysis of Niger's Interim Plan, 1984-1985. USAID Strategic Planning Document, March 1984.

A Review of Recurrent Cost of Niger Assistance Program. Paper prepared for the National Recurrent Cost Workshop, Niamey, June 1983.

Co-Financing: Its Nature and Implications. USAID Africa Bureau Discussion Paper, September 1981.

A Summary of Crosscutting Issues from A.I.D. Project Evaluation. Paper prepared for the Bureau for Program and Policy Coordination, USAID August 1980.