

Curriculum Vitae

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Education

- 1989 Ph.D. in Comparative Literature, University of Wisconsin-Madison.
- 1984 M.A. in Comparative Literature, University of Wisconsin-Madison
- 1982 B.A. in English, Department of Foreign Languages and Literature, Nanjing University, China

Academic Appointments

- April 2008--present Zhiyuan Chair Professor, Dean, the Institute of Arts and Humanities, Shanghai Jiaotong University
- January—May 2008 Visiting Professor, Department of Cultural and Religious Studies, Chinese University of Hong Kong
- August 2003--present Professor of Chinese Media and Cultural Studies, Department of Asian and Middle Eastern Studies, Director, Duke China Research Center (CRC), Duke University
- Aug. 1991-2003 Professor of Comparative Literature and Chinese (Assistant Professor, Associate Professor, and Professor), Department of Comparative Literature, and Chair, East Asian Studies Program, Pennsylvania State University
- May 1999-present Guest (Adjunct) Professor and Senior Research Fellow of Humanities and Social Sciences, and International Coordinator, Center for International Communication Studies, Tsinghua University, China
- January-May 1998 Fulbright Visiting Professor, Department of Radio and Television, the College of Journalism and Mass Communication, National Chengchi University, Taipei, Taiwan

Recent Research Projects

2009—present Head, Shanghai Jiaotong University-Shanghai Municipality Joint Research Center for National Image, Creativity and Innovation in Arts and Humanities (Shanghai Principal Research Grant 10 million RMB)

2009—present Principal Investigator, “Survey of American Attitudes toward China” in collaboration with Duke University Chinese Media Center and China Center, and Indiana University Survey Center

2009—present Principal Investigator, “Survey of 14 Asian Countries and Regions Attitudes toward China” in collaboration with with Duke University Chinese Media Center and China Center, and Asian Barometer

2009—present Principal Investigator, “Shanghai Jiaotong University-Shanghai Municipality Joint Research Center Survey of International Journalists in China” in collaboration with with Duke University Chinese Media Center

2009-present Co-Principal Investigator, “China’s Global Image----History and Present” (Chinese Ministry of Education Principal Project Grant 600,000 RMB), Sub-theme: “Global Maoism and Western Critical Theory,” in collaboration with Zhou Ning, Xiamen University

Publications

1-1. Academic Books:

Liu Kang and Zhou Xian eds. *Media Culture in China*, Beijing University Press, 2010. In Chinese.

Liu, Kang, *Cultural, Media, and Globalization*, Nanjing: Nanjing University Press, 2006. In Chinese.

Liu, Kang, *Globalization and Cultural Trends in China*, Honolulu: University of Hawaii Press, 2004. In English.

Liu, Kang, *Globalization and Nationalism*, Tianjin: Tianjin People’s Press, 2002. In Chinese.

Liu, Kang, *Aesthetics and Marxism: Chinese Aesthetic Marxists and Their Western Contemporaries*, Durham, NC: Duke University Press, 2000. In English. Beijing University Press, 2010. Chinese translation.

Liu, Kang and Li Xiguang, *Media Bombing: Reflections on Media and Kosovo*, Nanjing: Jiangsu People’s Press, 1999. In Chinese.

Liu, Kang and Li Xiguang, *Demonizing China*. Beijing: Chinese Social Sciences Press, 1996; Tai-Kung-Pao Publisher, Co., 1997 (Hong Kong edition); Chie-you Publishing, Co., 1997 (Taiwan edition). In Chinese. Named as a “national bestseller in 1997” by

China Books Review, reviewed and commented by *Washington Post*, *Wall Street Journal*, *Newsweek*, *Time*, CNN, and other U.S. media. The English translation of the book (abridged) is published as *Demonizing China: A Critical Analysis of the U.S. Press*, as a special issue of *Contemporary Chinese Thought*, 30. 2 (Winter 1998-99).

Liu, Kang, *Bakhtin's Dialogism and Cultural Theory* (Mainland China edition). Beijing: People's University of China Press, 1995. Also published as *Bakhtin's Dialogism and Cultural Theory* (Taiwan and Overseas Edition). Taipei: Rye Field Press, 1995. In Chinese.

Liu Kang, and Xiaobing Tang, eds. *Politics, Ideology, and Literary Discourse in Modern China*. Durham, NC: Duke University Press, 1993. In English.

2-1. Articles in refereed journals (in English):

“Poeticizing Revolution: Zizek’s Misreading of Mao and China,” *Positions: East Asian Cultural Critique* forthcoming 2011.

“Searching for a New Cultural Identity: China’s Soft Power and Media Culture Today,” *Journal of Contemporary China*, forthcoming 2010.

“Frankfurt School and China: Questions of Culture, Aesthetics and Alternative Modernity in Western Marxism and Chinese Marxism,” *Journal of Chinese Philosophy*. Forthcoming 2010.

“Reinventing the ‘Red Classics’ in the age of globalization, ” *Neohelicon*, Vol. 36, Issue 2 (2009): 143-150.

“The Short-Lived Avant-Garde: The Transformation of Yu Hua,” *Modern Language Quarterly*, 63.1 (March 2002): 89-118.

"Popular Culture and the Culture of Population in Contemporary China." *Boundary 2*, 24.3 (Fall 1997): 99-123.

"Hegemony and Cultural Revolution." *New Literary History*, 27.4 (1996): 34-51.

"Is There an Alternative to (Capitalist) Globalization? --The Debate about Modernity in China." *Boundary 2*, 23. 3 (Fall 1996): 245-269.

"The Legacy of Mao and Althusser: Problematics of Dialectics, Alternative Modernity, and Cultural Revolution." *Rethinking Marxism: A Journal of Economics, Culture, and Society* , 8.3 (1996):1-25.

"Aesthetics and Chinese Marxism." *Positions: East Asian Cultures Critique*, 3.1 (1995):595-629.

"Politics, Critical Paradigms: Reflections on Modern Chinese Literature Studies." *Modern China*, 19.1 (1993): 13-40.

"Subjectivity, Marxism, and Culture Theory in China." *Social Text* 31/32 (1992): 114-140.

"Chinese Marxist Cultural Theory and the Debate about Culture in the 1980s." *Political Science and International Studies* 4 (1992): 53-63.

"Politics of Interpretation: Changing Paradigms in Modern Chinese Literature Studies." *China Report* 6 (1991): 1-19.

2-2. Recent articles in refereed journals (in Chinese):

"China's New Cultural Identity," *Studies in Literature and Arts (wenyi yanjiu)*, 7 (2010): 1-18.

"China Scholars and Global Understanding of China," *Modern Communications (xiandai chuanbo)*, 1 (2010): 2-15.

"The Image and Discourse of Tibet from Western Perspectives," *China Tibet Studies (zhongguo zangxue)*, 1(2010): 1-24.

"Global Communication and China's Image," *Journalism and Communication Studies (xinwen yu chuanbo yanjiu)*, 6(2009): 11—26.

"Comparative Literature as Discipline or as Issues," *Comparative Literature in China (zhongguo bijiao wenxue)*, 1(2009):7—16.

"Crisis in Western Left Intellectuals," *Academic Monthly (xueshu yuekan)*, 2(2008): 1—31.

Modernity, Social Reality, and Problematic: Rethinking Contemporary Western Marxism and Aesthetics," *Journal of Hubei University (hubei daxue xuebao)*, 2(2008): 1-14.

"How to Represent a Complex China?" *Journalism Studies (xinwen daxue)*, 3 (2008): 4-27.

"Marxism and Alternative Modernity: Conversation about *Aesthetics and Marxism: Chinese Aesthetic Marxists and Their Western Contemporaries*," *Journal of Marxist Aesthetics (makesizhuyi meixue yanjiu)*, 1(2008):1—11.

Dialogue on Cultural Studies: Articulation and Contexts of the Contemporary Conjunctures," Liu Kang and Lawrence Grossberg, *Journal of Nanjing University (nanjing daxue xuebao)*, 3 (2007):2-16.

"From Area Studies to Cultural Studies: Paradigm Shifts in Humanities and Social Sciences," *Studies in Literature and Arts (wenyi yanjiu)* 6(2007): 1-22.

