

CURRICULUM VITAE

Dr. Ronald R. Butters, Ph.D. •Phone: (919) 423-8866
Professor Emeritus, English and Cultural Anthropology, •Fax: (919) 287-2616
Duke University •e-mail: RonButters@mac.com
•Former chair, Duke Linguistics Program •web site: <http://trademarklinguistics.com/>
•Former chair, Duke Department of English mailing address:
11356 Phoenix Way

Naples, Florida 34119

May 1, 2019

Education

The University of Iowa, Iowa City, 1958–1962, degree: B.A. with Honors and Highest Distinction in English, June 1962. Phi Beta Kappa, 1961.

The University of Iowa, Iowa City, 1962–1967, degree: Ph.D. in English (with concentration in linguistics), August 1967.

Teaching and Administrative Experience

1967–1974, Assistant Professor of English, Duke University; 1974–90, Associate Professor of English, Duke University; 1990–2007, Professor of English, Duke University; 2000–2007, Professor of Cultural Anthropology, Duke University (secondary appointment). As of September 1, 2007, Professor Emeritus, Duke University.

Summer 1986, Visiting Professor of English Linguistics, University of Bamberg, (West) Germany (Fulbright award).

February 1989, Visiting Professor of English Linguistics, Cadi Ayyad University, Marrakech (Duke-in-Morocco Program).

September 2005, Visiting Professor, International Summer School in Forensic Linguistic Analysis, Lodz, Poland (“Linguistic and Semiotic Evidence in a Death Penalty Case” and “Linguist Issues in American Trademark Law”).

September 2006, Visiting Professor, International Summer School in Forensic Linguistic Analysis, Birmingham, England (“Linguist Issues in American Trademark Law: 2006” and “Linguistic and Semiotic Evidence in American Death Penalty Cases”).

1975–80, 1986–88, 1997–99, Director of Undergraduate Studies in English; 1981–84, Supervisor of Freshman Instruction in English; Spring 1992 and Fall 2000, Acting Chair, Department of English; 1992–95, Associate Chair, Department of English; July 1999–December 1999 and July 2005–July 2006, Interim Chair, Department of English. 1970–72, 1976–77, 1982–96, 1999–2003, 2005–2006, Chair, Duke University Linguistics Program.

1999–2007, Co-Director, North Carolina State University–Duke University Doctoral Program in English Sociolinguistics.

2010, Universitat Pompeu Fabra, Barcelona, Spain, May 10–12, 2010. [“Trademarks”: 9 hours of invited lectures.]

2011, Visiting Professor, International Summer School in Forensic Linguistic Analysis, Aston University, Birmingham, England, July.

2012, Universitat Pompeu Fabra, Barcelona, Spain, May 7–10, 2012. [“Trademarks”: 9 hours of invited lectures; “Patents”: 4 hours of invited lectures]

Teaching Areas

The structure of modern English and present-day usage; the history of the English language; sociolinguistics, including American dialects, languages in contact, and Caribbean linguistics; language and law, linguistics of trademarks; discourse analysis, pragmatics, and semiotics; introduction to literature.

Editorial and Professional Experience

1969–76, Member of the Associate Editorial Board, *Papers in Linguistics*; 1979, editorial referee, *American Speech*; 1980–81, member of the Editorial Advisory Committee, *American Speech*; 1983–90, member of the Editorial Advisory Board, *Jewish Language Review*; 1985–90, member of Editorial Board, *Journal of Metaphor and*

Symbolic Activity; 1981–95, editor, *American Speech*; 1996–2007, General Editor, American Dialect Society Publications and Editor of Publication of the American Dialect Society (PADS, the monograph series); 2007–10, co-editor, *The International Journal of Speech, Language and the Law*.
1999–, Editorial Advisory Board member, *New Oxford American Dictionary*.
2013–, Editorial Advisory Board member, *International Journal for the Semiotics of Law/Revue Internationale De Semiotique Juridique*.
2014–, Scientific Advisory Board member, *Catalyst Behavioral Sciences*
2016–, Editorial Reviewer, *Dictionaries*, the journal of the Dictionary Society of North America.

Publications and Presentations

1. Articles and Chapters of Books (those marked * were also presented at the indicated scholarly gatherings)

- *“Lexical Selection and Linguistic Deviance,” *Papers in Linguistics* 1.1 (1969), 170–81. [revision of paper read at the Southeastern Conference on Linguistics meeting in Gainesville, FL, 1969]
“On the Interpretation of ‘Deviant Utterance’,” *Journal of Linguistics* 6.1 (Feb. 1970), 105–10.
“Dialect Variants and Linguistic Deviance,” *Foundations of Language* 7.2 (1971), 239–54.
*“On the Notion ‘Rule of Grammar’ in Dialectology,” *Papers from the Seventh Regional Meeting, Chicago Linguistic Society, Apr. 16–18, 1971* (Chicago: Chicago Linguistics Society), 307–15.
“A Linguistic View of Negro Intelligence,” *The Clearing House* 46.5 (1972), 259–63. Repr. in *Current Readings in Urban Education*. Ed. by Richard R. Heidenreich (Arlington VA: College Readings, Inc., 1972), 223–27.
“Competence, Performance, and Variable Rules,” *Language Sciences* 20 (1972), 29–32.
“Results of Questionnaire [Concerning Variation Theory],” *Lectological Newsletter* no. 1 (1972), 1–11. [with Derek Bickerton, Henrietta Cedergren, David Sankoff, Gillian Sankoff, Charles-James N. Bailey, & Ralph Fasold]
*“Acceptability Judgments for Double Modals in Southern Dialects,” *New Ways of Analyzing Variation in English*. Ed. by Charles-James N. Bailey and Roger W. Shuy (Washington, DC: Georgetown Univ. Press, 1973), 276–86. [papers from the First Annual NWAWE Conference]
*“Black English {-Z}: Some Theoretical Implications,” *American Speech* 48.1–2 (1973 [1975]), 37–45. [revision of paper read at the Linguistic Society of America Winter Meeting in St. Louis, MO, 1971]
“The Basics in Grammar,” *Arizona English Bulletin* 18.2 (1976), 42–44.
“Variability in Indirect Questions,” *American Speech* 49.3–4 (1974 [1977]), 230–34.
“Why Teach Modern Grammar?” *Questions English Teachers Ask*. Ed. by R. Baird Shuman (Rochelle Park, NJ: Hayden, 1977), 143–54.
“More on Indirect Questions,” *American Speech* 51.1–2 (1976 [1980]), 57–62.
“Narrative go ‘say’,” *American Speech* 55.4 (1980), 304–7.
*“Unstressed Vowels in Appalachian English,” *American Speech* 56.2 (1981), 104–10. [revision of paper (“Towards a Unified Perspective on Final Unstressed Vowels in Appalachian English”) read at the South Atlantic Section, American Dialect Society, 1978] Repr. in *Dialect and Language Variation*, ed. by Harold B. Allen and Michael D. Linn (Orlando: Academic Press, 1986), 198–204.]
“Remedial English, Social Dialects, and the Academically ‘Elite’ University,” *Duke Univ. Academic Skills Center Working Papers*, 1980.
“A Comment on Sociolinguistics and Teaching Black-Dialect Writers,” *College English* 43.6 (1981), 633–36.
*“Do ‘Conceptual Metaphors’ Really Exist?” *The SECOL Bulletin* 5.3 (1981), 108–17. [first read as a paper at the Southeastern Conference on Linguistics meeting in Richmond, VA, 1981]
“Another Point of View,” *Faculty Newsletter, Duke University* 2.7 (Apr. 1981), 9.
“Media Watch: Dropping the /h/ from *who*,” *American Speech* 57.2 (1982), 43.
“More on *duck butter*,” *American Speech* 57.2 (1982), 107.
“Quotative *like*,” *American Speech* 57.2 (1982), 149.
“On Language,” *The New York Times Magazine*, 25 July 1982.
“Dialect at Work: Eudora Welty’s Artistic Purposes,” *Mississippi Folklore Register* 16.2 (1982), 33–40.
“Sunbelt English,” *The New York Times Magazine*, 21 Aug. 1983, 11–12.
“Syntactic Change in British English ‘Propredicates,’” *Journal of English Linguistics* 16 (1983), 1–7.
“Final Vowels in English,” *The SECOL Review* 7.2 (1983), 1–12.
“-Ologies, -isms, and Dictionary Making,” *The Guide* (Sept. 1983), 26–27. Repr. in the Los Angeles *Herald-Examiner*, 12 Sept. 1983.
“Talkin’ Like a Native,” *The Guide* (Nov. 1983), 21.

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- “Three Traps that Prevent One From Thinking Straight,” *How to Think Straight Series*, Office of the President, Duke Univ., Jan. 1984.
- *“When is English ‘Black English Vernacular’?” *Journal of English Linguistics* 17 (1984), 29–36. [first read as a paper at the Tenth Annual NWAWE Conference, Philadelphia, 1981]
- “-Ologies and -ologists,” *American Speech* 59.3 (1984), 266–67. [Stewart Campbell Aycock, 2nd author]
- “Understanding the Patient: Medical Words the Doctor May Not Know,” *North Carolina Medical Journal* (July 1985), 415–17. [Jeremy Sugarman, first author]
- “Old Curiosity Shop,” *American Speech* 60.3 (1985), 249. [on *There you go!* as an affirmative interjection]
- “More on Irony Versus Sarcasm,” *The Metaphor Research Newsletter*, 4.2 (1985), 4–7.
- *“Existential and Causative *have . . . to*,” *American Speech* 61.2 (1986), 184–90. [Kristin Stettler, 2nd author] [first read as a paper at the 14th Annual NWAWE Conference, Georgetown Univ., 1985]
- “More Medical Words the Doctor May Not Know,” *North Carolina Medical Journal* (Dec. 1985), 384. [Jeremy Sugarman, first author]
- *“The English of Blacks in Wilmington, N.C.,” *Language Variation in the South: Perspectives in Black and White*. Ed. by Michael Montgomery and Guy M. Bailey (Univ. of Alabama Press, 1986), 255–64. [Ruth M. Nix, 2nd author; read in Columbia, SC, 1981; invited conference paper]
- “Levels of Usage,” chapter 11b of *The Heath Handbook*, 11th edition (1986), 118–23. [Revision of 10th edition, chapter 8d]
- “Query: Sorry ‘excuse me’,” *American Speech* 61.1 (1986), 60.
- “Hubba-hubba: Its Rise and Fall,” *American Speech* 61.4 (1986), 363–65. [Phyllis Randall, first author]
- “Thomas Wolfe’s ‘Esymplastic’ Power,” *American Speech* 62.1, (1987), 83–84.
- “For the Nonce,” *American Speech* 62.2 (1987), 176–77. [Cynthia Y. Krueger, first author]
- “Old Curiosity Shop,” *American Speech* 60.2 (1987), 184. [on *wake* ‘hold a wake for’ as transitive verb]
- “Media Watch: Subreption of Pronouns,” *American Speech* 62.2 (1987), 190–91.
- “More on Singular *y’all*,” *American Speech* 62.2 (1987), 191–92. [Stewart Campbell Aycock, 2d author]
- “Query: *Crash space*,” *American Speech* 62.3 (1987), 241.
- *“Verbal -s as Past-Time Indication in Various Narratives,” *Papers from the Seventh Annual Spring Linguistic Colloquium, Linguistic Circle of the Univ. of North Carolina*, 21 Mar. 1987 (Chapel Hill: UNC Curriculum in Linguistics), 9–18.
- “American Instances of Propredicate *do*,” *Journal of English Linguistics* 20 (1987), 212–16. [Kazuo Kato, first author]
- *“Linguistic Convergence in a North Carolina Community,” *Variation in Language: NWAWE-XV at Stanford—Proceedings of the Fifteenth Annual Conference on New Ways of Analyzing Variation*. Ed. by Keith M. Denning et al. (Stanford: Department of Linguistics, Stanford Univ., 1987), 52–60.
- “The Problem of Special-Admission Undergraduates,” *The Academic’s Handbook*. Ed. by A. Leigh DeNeef, Craufurd D. Goodwin, and Ellen Stern McCrate (Duke Univ. Press, 1988), 166–71. Repr. in *The Academic’s Handbook*, 2nd ed. Ed. by A. Leigh DeNeef and Craufurd D. Goodwin. (Duke Univ. Press, 1995), 211–15. [Christopher Kennedy, 2nd author]
- “Lesson: Writing and Thinking about Point of View,” *Collective Wisdom: A Sourcebook of Lessons for Writing Teachers*. Ed. by Sondra J. Stang and Robert Wittenberg (Random House, 1988), 348–49.
- *“The Historical Present as Evidence of Black/White Convergence/Divergence,” *Proceedings of the Sixth International Conference on Methods in Dialectology, Bangor, Wales, 1987*. Ed. by Alan R. Thomas (Clevedon, England: Multilingual Matters, 1988), 637–49.
- “Foreword,” *Displacing Homophobia*. Ed. by Ron Butters, John Clum, and Michael Moon. *South Atlantic Quarterly* 88 (Winter 1989): 1–5.
- “Cisatlantic *have done*,” *American Speech* 64 (1989): 96.
- “Are *permafrost* and *vernalization* Loan Translations from Russian?,” *American Speech* 64 (1989), 287–88. [Viktor V. Kabakchi, first author]
- “Proactive: A New Meaning?” *American Speech* 65 (1990): 274.
- “Highlighter: A Legally Generic Name?” *American Speech* 65 (1990): 340.
- *“Multiple Modals in United States Black English: Synchronic and Diachronic Aspects,” *Verb Phrase Patterns in Black English and Creole*. Ed. by Walter F. Edwards and Donald Winford (Detroit: Wayne State Univ. Press, 1991), 165–76. [revision of a paper read at the 16th Annual NWAWE Conference, Austin, TX, 1987]
- “More on *short end of the stick*,” *American Speech* 66 (1991): 336.
- “Whose Language Is It, Anyway? It Belongs to Thee,” *The Winter’s Tale: An Interstate Adventure* (New York: Cornerstone Theater Co., 1991), 5.

- *“Current Issues in Variation Theory,” *Verhandlungen des Internationalen Dialektologenkongresses Bamberg 1990*, Proceedings of the First International Congress of Dialectologists/Seventh International Conference on Methods in Dialectology, Bamberg, Germany 29 July–4 Aug. 1990. Ed. by Wolfgang Viereck. (Stuttgart: Franz Steiner Verlag, 1993), 3–36. [invited plenary lecture. 31 July]
- *“If the Wages of Sin Are for Death: The Semantics and Pragmatics of a Statutory Ambiguity,” *American Speech* 68 (1993): 83–94. [Revision of a paper read at the meeting of the Law and Society Association (session on Linguists in the Judicial Process), Philadelphia, May 1992.]
- “Free Speech and Academic Freedom,” *The Academic’s Handbook*, 2nd ed. Ed. by A. Leigh DeNeef and Craufurd D. Goodwin. (Durham, NC: Duke Univ. Press, 1995), 81–90.
- “Historical and Contemporary Distribution of Double Modals in English,” *FOCUS ON: The United States. Varieties of English Around the World* (Manfred Görlach, General Editor), vol. 16. Ed. by Edgar Schneider (Amsterdam: Benjamins, 1996), 265–88. [Barbara Fennell, first author]
- *“The Divergence Controversy Revisited,” *National Language Institutes Around the World—Diversity in Language Issues*. Proceedings of the First International Symposium, The National Language Research Institute of Japan, 20–21 Jan. 1994 [invited paper]. (Tokyo: The National Language Research Institute, 1996), 118–34.
- *“Auntie(-man)/tanti in the Caribbean and North America,” *Language Variety in the South Revisited*. Ed. by Cynthia Bernstein et al. (Tuscaloosa: Univ. of Alabama Press, 1997), 261–65. [Revision of a paper read at the Conference on Language and Variation in the South, Auburn University, Apr. 1993; invited paper].
- *“Dialectology and Sociolinguistic Theory,” *Issues and Methods in Dialectology*. Selected Papers from the Ninth International Conference on Methods in Dialectology, Bangor, Wales, 31 July 1996. Edited by Alan Thomas. (Bangor, Wales: Department of Linguistics, University of Wales Bangor, 1997), 1–13. [invited plenary lecture]
- *“What Did Cary Grant Know About ‘Going Gay’ and When Did He Know it?: On the Development of the Popular Term *gay* ‘Homosexual’,” *Dictionaries: Journal of the Dictionary Society of North America* 19 (1998), 188–204. [revision of a paper read at The Dictionary Society of North America, Cleveland, Ohio, 22 July 1995; and at The Third Lavender Languages and Linguistics Conference, American University, Washington, DC, 15–17 Sept. 1995; and as an invited lecture, Dept. of Linguistics, University of Iowa, Iowa City, Iowa, 28 Sept. 1995].
- “Two Notes: The Origin of *jaywalking*; The Pronunciation of Foreign Loanwords in English,” *Comments on Etymology*, October 1999, 20–21.
- “ ‘What Is About to Take Place Is a Murder’: Construing the Racist Subtext in a Small-Town Virginia Courtroom,” *Language in Action: New Studies of Language and Society*. Essays in Honor of Roger Shuy. Ed. by Peg Griffin, Joy Peyton, Walt Wolfram, and Ralph Fasold (Cresskill, NJ: Hampton Press, 2000), 373–99.
- *“Semantic and Pragmatic Variability in Medical Research Terms: Implications for Obtaining Meaningful Informed Consent,” *American Speech* 75 (2000): 149–68. [Jeremy Sugarman and Lyla Kaplan, 2d and 3d authors]
- “Washington Listens to Linguists,” *Newsletter of the American Dialect Society* 32.2 (May 2000), 4. [Kirk Hazen, 1st author]
- “The ‘Real’ Meaning of *millennium*,” *American Speech* 75 (Summer 2000): 111–12.
- *“Conversational Anomalies in Eliciting Danger-of-Death Narratives,” *Southern Journal of Linguistics* 24.1 (2000): 69–81. [Revision of a paper read at the Southeastern Conference on Linguistics LXII, Spring Meeting, Oxford Mississippi, 4–6 April 2000.]
- “The Internationalization of American English: Two Challenges,” *American Speech* 75 (Fall 2000): 283–5.
- *“Chance as Cause of Language Variation and Change,” *Journal of English Linguistics* 29 (Sept. 2000), 201–13. [Revision of a paper read at the Tenth International Conference on Methods in Dialectology, St John’s Newfoundland, August 1999.]
- *“Literary Qualities in Sociolinguistic Narratives of Personal Experience,” *American Speech* 76 (Fall 2001), 227–35. [American Dialect Society Presidential Address, January 2001.]
- “Data Concerning Putative Singular *y’all*,” *American Speech* 76 (Fall 2001), 335–36.
- *“ ‘We didn’t realize that lite beer was supposed to suck!’: The Putative Vulgarity of *X sucks* in American English,” *Dictionaries: Journal of the Dictionary Society of North America* 22 (2001): 130–44. [Revision of a paper read at the meeting of the American Dialect Society, January 6, 2000.]
- “Grammar,” *History of American English*, Cambridge History of the English Language, vol. 6. Ed. by John Algeo (Cambridge: Cambridge Univ. Press, 2001), 325–39.
- “Preface,” *Handbook of Perceptual Dialectology, Volume II*, ed. by Dennis Preston and Daniel Long. (Amsterdam/Philadelphia: John Benjamins, 2002), xv–xvi.
- *“Linguistic Change in Words One Owns: How Trademarks Become ‘Generic’,” *Studies in the History of the English Language II*, ed. by Anne Curzan and Kim Emmons. Topics in English Linguistics. (Berlin/New York:

- Mouton de Gruyter, 2004), 111–23. [Jennifer Westerhaus, second author] [Revision of a paper read at the 2nd Conference on the History of the English Language, University of Washington, Seattle, 23 March 2002].
- *“How Not to Strike it Rich: Semantics, Pragmatics, and Semiotics of a Massachusetts lottery ticket,” *Applied Linguistics* 25.4 (2004), 466–90. Reprinted (abridged) in *Language in Use: A Reader*, ed. Patrick Griffiths, Andrew John Merrison, and Aileen Bloomer (Routledge, 2010), 47–58. [Revision of a paper read at the Southeastern Conference on Linguistics, Memphis, Tennessee, 19 April 2002]
- “Focusing and Diffusion / Konzentration und Diffusion,” chapter 31 in *Sociolinguistics/Soziolinguistik • An International Handbook of the Science of Language and Society / Ein internationales Handbuch zur Wissenschaft von Sprache und Gesellschaft*, 2nd compl. rev. and extend.; ed. by Ulrich Ammon, Norbert Dittmar, Klaus J. Mattheier, and Peter Trudgill (Berlin: Walter de Gruyter, 2005), 283–88.
- “Sociolinguistic Variation and the Law,” chapter 12 in *Sociolinguistic Variation: Theories, Methods and Applications*, ed. by Robert Bayley and Ceil Lucas (Cambridge: Cambridge University Press, 2007, 318–37).
- *“Changing Linguistic Issues in U.S. Trademark Litigation,” in *Proceedings of the Second European IAFFL Conference on Forensic Linguistics/Language and the Law*, ed. by M. Teresa Turell, Jordi Cicres, and Maria Spassova (Barcelona: Publicacions de l’IULA, No. 19, 2007), 29–42.
- *“A Linguistic Look at Trademark Dilution,” *Santa Clara Computer & High Technology Law Journal* (vol. 24, no. 3, 2008), 101–13. [Revision of an invited presentation at the Conference on Trademark Dilution: Theoretical and Empirical Inquiries, High Tech Law Institute, Santa Clara University School of Law, Santa Clara, California, October 5, 2007]
- “Trademarks and Other Proprietary Terms,” chapter 16 in *Dimensions of Forensic Linguistics*, ed. by John Gibbons and M. Teresa Turell (Benjamins, 2008), 231–47.
- “The Expert as Dictionary in American Trademark Litigation: the Putative Genericness of *Opry*,” *Southern Journal of Linguistics* 13.2 (2009): 13–29. [Jackson S. Nichols, second author].
- *“The Forensic Linguist’s Professional Credentials,” Symposium on Ethical Issues in Forensic Linguistic Consulting, *International Journal of Speech, Language, and the Law* (2009), 16.2: 237–52. [Revision of a presentation at the annual meeting of the Linguistic Society of America, Organized Session on “Ethical Issues in Forensic Linguistic Consulting,” San Francisco, California, January 2009.]
- “Trademarks: Language that One Owns,” in *The Routledge Handbook of Forensic Linguistics*, 1st edition, ed. by Malcolm Coulthard and Alison Johnson (Routledge, 2010): 351–64.
- “In the Profession: Forensic Linguistics,” *Journal of English Linguistics* 39 (2011): 196–202.
- “Imaginative Leaps in Trademark Law,” in *Proceedings of The International Association of Forensic Linguists’ Tenth Biennial Conference, Aston University, Birmingham, UK, July 2011*, ed. by Samuel Tomblin, Nicci MacLeod, Rui Sousa-Silva, and Malcolm Coulthard (Birmingham, UK: Centre for Forensic Linguistics, Aston University, 2012): 283–89. <<http://www.forensiclinguistics.net/iafl-10-proceedings.pdf>>.
- “Ethics, Best Practices, and Standards,” in *Proceedings of The International Association of Forensic Linguists’ Tenth Biennial Conference, Aston University, Birmingham, UK, July 2011*, ed. by Samuel Tomblin, Nicci MacLeod, Rui Sousa-Silva, and Malcolm Coulthard (Birmingham, UK: Centre for Forensic Linguistics, Aston University, 2012): 351–61. <<http://www.forensiclinguistics.net/IAFL10proceedings.pdf>>. [invited plenary lecture: Retiring President’s Closing Address]
- “Linguistic Issues in Copyright Law,” in *The Oxford Handbook of Language and Law*, ed. by Lawrence Solan and Peter Tiersma (Oxford: Oxford University Press, 2012): 463–77.
- *“Semiotic Interpretation in Trademark Law: The Empirical Study of Commercial Meanings in American English of {} ‘Checkered Pattern’,” in *Law, Culture, and Visual Studies*, ed. by Anne Wagner, and Richard K. Sherwin (Dordrecht, Heidelberg, London, and New York: Springer: 2013), 261–82. [Revision of a presentation at the annual meeting of the American Name Society, Boston, MA, January 2004; session on commercial names, R. Butters, chair]
- “Forensic Linguistics: Linguistic Analysis of Disputed Meanings: Trademarks,” in *The Encyclopedia of Applied Linguistics*, ed. by Carol A. Chapelle (Oxford, UK: Wiley-Blackwell; Wiley Online Library), 2012. <<http://onlinelibrary.wiley.com/doi/10.1002/9781405198431.wbeal0114/full>>.
- “Internet Traps and the Creation of Linguistic Crimes: Perverted Justice as Broadcast Entertainment,” in *Ens queda la paraula. Estudis de lingüística aplicada en honor a M.Teresa Turell*, ed. by Raquel Casesnoves, Montserrat Forcadell, and Núria Gavaldà. (Barcelona: Publicacions de l’IULA, 2014), 223–40. [Phillip Carter, second author, Tyler Kendall, third author].
- “Using Lexicographical Methodology in Trademark Litigation: Analyzing Similatives,” *Dictionaries: The Journal of the Dictionary Society of North America*, 36 (2015): 115–30.

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“Issues in Forensic Linguistic Data Collection,” *Data Collection in Sociolinguistics: Methods and Applications, Second Edition*. Ed. by Christine Mallinson, Becky Childs, and Gerard Van Herk (New York: Routledge, 2018): 186–188.

“Trademarks: Language that One Owns,” in *The Routledge Handbook of Forensic Linguistics*, 2d edition, ed. by Malcolm Coulthard, et al. (Routledge, 2020): forthcoming.

2. Books and Monographs

The Death of Black English: Divergence and Convergence in White and Black Vernaculars. Bamberger Beiträge zur Englischen Sprachwissenschaft, 25. Frankfurt am Main / Bern / New York: Peter Lang, 1989.

Displacing Homophobia: Gay Male Perspectives in Literature and Culture. Ed. by Ronald R. Butters, John M. Clum, and Michael Moon. Durham and London: Duke Univ. Press, 1989. [reprinting, with modifications, of SAQ 88.1 (1989); this book won the 1989 Conference of Editors of Learned Journals Best Special Issue award]

Dynamics of a Sociolinguistic System: English Plural Formation in Augusta, Georgia, by the late Michael Miller. Ed. By Ronald R. Butters, William A. Kretschmar, Jr., and Claiborne Rice. Thousand Oaks, CA: Sage Publications, 1999. [Special issue of the *Journal of English Linguistics*]

3. Textbooks

Composition Guide, Duke University, Sept. 1983. 15 pp. 2d ed. Aug. 1984; 3d ed. Aug. 1985; 4th ed. 1986 (with George D. Gopen), 29 pp.; appeared as *Guidelines for Composition* (with George D. Gopen), 1987–94, 32 pp. [first appeared as “Stylesheet for Writing,” Sept. 1982, 8 pp.]

4. Reviews and Review Articles

Richard J. O’Brien, ed., *Report of the Twenty-Second Annual Round Table Meeting on Linguistics and Language Studies*, Georgetown Univ. Press, 1971; *American Speech* 41 (1969 [1973]), 287–92.

William Orr Dingwall, ed., *A Survey of Linguistic Science*, Univ. of Maryland Linguistics Program, 1971; and *Linguistics in the 1970’s*, Center for Applied Linguistics, 1971; *American Speech* 45 (1973), 122–29.

Charles-James Bailey, *Variation and Linguistic Theory*, Center for Applied Linguistics, 1973; *Language Sciences*, April 1976, 32–35.

Walt Wolfram and Donna Christian, *Appalachian Speech*, Center for Applied Linguistics, 1978; *Language* 55 (1979), 460–63.

Paul Ricoeur, *The Rule of Metaphor*, tr. by Robert Czerny, Univ. of Toronto Press, 1977; and Samuel R. Levin, *The Semantics of Metaphor*, Johns Hopkins Press, 1977; *Journal of Linguistics*, September 1980, 263–69.

Arthur Hughes and Peter Trudgill, *English Accents and Dialects*, University Park Press, 1979; *American Speech* 56 (1981), 234–36.

Crawford Feagin, *Variation and Change in Alabama English*, Georgetown Univ. Press, 1979; *Language* 57 (1981), 735–38.

“Review Essay: Current Trends in Variation Theory,” *Language Problems and Language Planning*, Fall 1985, 215–27.

Cleanth Brooks, *The Language of the American South*, Univ. of Georgia Press, 1985; *South Atlantic Review*, Nov. 1986, 183–85.

W. J. Pepicello and Thomas A. Green, *The Language of Riddles: New Perspectives*, Ohio State Univ. Press, 1984; *International Journal of the Sociology of Language*, 65 (1987), 112–15.

Viv Edwards, *Language in a Black Community*, Multilingual Matters, 1986; *Language Problems and Language Planning*, 11 (1987), 220–24.

Mark Newbrook, *Sociolinguistic Reflexes of Dialect Interference in West Wirral*, Lang, 1986; *English World-Wide*, 8 (1987), 304–7.

Dennis Preston, *Perceptual Dialectology*, Foris, 1989; *Language in Society* 20 (1991), 294–99.

Henry Lewis Gates, Jr., *The Signifying Monkey*, 1988; *The SECOL Review* 16 (1992), 204–7.

Max Travers and John F. Manzo, eds., *Law in Action: Ethnomethodological and Conversation Analytic Approaches to Law* (Socio-Legal Studies Series), Aldershot, Hants, England & Brookfield, Vermont, USA:

Dartmouth/Ashgate, 1997; *Forensic Linguistics: The International Journal of Speech, Language, and the Law* 7 (2000), 262–66.

Joshua A. Fishman, ed., *Handbook of Language and Ethnic Identity*, New York & Oxford: Oxford Univ. Press, 1999; *Language* 76 (2000), 921–23.

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- Edward Finegan and John R. Rickford, eds. *Language in the USA: Themes for the Twenty-first Century*, Cambridge University Press, 2005; *Language* 83.4 (2007), 883–86.
- Roger W. Shuy, *Linguistics in the Courtroom: A Practical Guide*, Oxford University Press, 2006; *Language in Society* 37.2 (April 2008), 300–4.
- Chris Hutton, *Language, Meaning and the Law*. Edinburgh University Press. 2009. *Journal of Sociolinguistics*, 15.4 (September 2011): 532–547.
- Christine Mallinson, Becky Childs, and Gerard Van Herk, eds., *Data Collection in Linguistics: Methods and Applications*, Routledge, 2013. *American Speech* 90.1 (February 2015): 106–117.
- Roger W. Shuy, *The Language of Bribery Cases*, Oxford University Press, 2013. *International Journal of Speech, Language, and Law* 22.1 (2015): 125–130.

5. Brief Reviews

- Maurice Leroy, *Main Trends in Modern Linguistics*, Univ. of California Press, 1967; *South Atlantic Quarterly*, Summer 1968, 569–70.
- John Lyons, *Noam Chomsky*, The Viking Press, 1970; *Richmond Times-Dispatch*, July 11, 1971.
- Leonard R. Palmer, *Descriptive and Comparative Linguistics: A Critical Introduction*, Crane, Russak and Company, 1971; *Choice*, July–Aug. 1973, 654.
- Paul R. Turner, ed., *Bilingualism in the Southwest*, Univ. of Arizona Press, 1973; *Choice*, Nov. 1973, 1434.
- Martyn F. Wakelin, *English Dialects*, Humanities Press, 1972; *Choice*, Feb. 1974, 1862.
- Bruce L. Liles, *An Introduction to Linguistics*, Prentice-Hall, 1975; *Choice*, Oct. 1975, 994.
- Gordon Winant Hewes, *Language Origins: A Bibliography*, Mouton, 1975; *Choice*, Apr. 1976, 204.
- Joey Lee Dillard, *American Talk: Where Our Words Came From*, Random House, 1976; *Choice*, May 1977, 364.
- Ronald Wardhaugh and H. Douglas Brown, eds., *A Survey of Applied Linguistics*, Univ. of Michigan Press, 1978; *Choice*, June 1977, 527.
- Carroll E. Reed, *Dialects of American English*, 2nd ed., Univ. of Massachusetts Press, 1977; *Choice*, Dec. 1977, 1354.
- Paul D. Brandes and Jeutonne Brewer, *Dialect Clash in English: Issues and Answers*, The Scarecrow Press, 1977; *Choice*, Dec. 1977, 1354.
- James C. Raymond and I. Willis Russell, eds., *James B. McMillan, Essays in Linguistics by his Friends*, Univ. of Alabama Press, 1978; *Choice*, July/Aug. 1978, 684.
- Eva M. Burkett, *American English Dialects in Literature*, The Scarecrow Press, 1978; *Choice*, Mar. 1979, 53.
- James D. McCawley, *Adverbs, Vowels, and Other Objects of Wonder*, Univ. of Chicago Press, 1979; *Choice*, Jan. 1980, 138.
- Andrew Ortony, ed., *Metaphor and Thought*, Cambridge Univ. Press, 1979; *Choice*, Apr. 1980, 96.
- Thomas Pyles, *Selected Essays on English Usage*, ed. by John Algeo, Univ. of Florida Press, 1970; *South Atlantic Quarterly*, Autumn 1980, 460–1.
- Raven I. McDavid, Jr., *Dialects in Culture*, ed. by William A. Kretschmar, Jr., et al., Univ. of Alabama Press, 1970; *South Atlantic Quarterly*, Winter 1981, 113–15.
- Albert Valdman and Arnold Highfield, eds., *Theoretical Orientations in Creole Studies*, Academic Press, 1980; *Choice*, Sept. 1981, 159.
- George Lakoff and Mark Johnson, *Metaphors We Live By*, Univ. of Chicago Press, 1980; *South Atlantic Quarterly*, Winter 1982, 128–29.
- Richard A. Spears, *Slang and Euphemism: A Dictionary*, Jonathan David Publisher, 1981; *Choice*, May 1982, 55–56.
- Hugh Rawson, *A Dictionary of Euphemisms and Other Doubletalk*, Crown Publishers, 1981; *American Speech* (58) 1983, 60.
- Jim Quinn, *American Tongue and Cheek: A Populist Guide to Our Language*, Pantheon, 1981; *American Speech* (58) 1983, 60.
- Donald Koster, ed., *American Literature and Language: A Guide to Information Sources*, Gale Research Co., 1982; *American Speech* (58) 1983, 188.
- Robert Fiengo, *Surface Structure: The Interface of Autonomous Components*, Harvard Univ. Press, 1980; *American Speech* (58) 1983, 188.
- Wm. E. Kruck, *Looking for Dr. Condom*, Publication of the American Dialect Society, no. 66; *South Atlantic Quarterly*, Summer 1983, 348.
- Derek Bickerton, *Roots of Language*, Karoma Press, 1981; *South Atlantic Quarterly*, Autumn 1983, 456–58.
- Walter M. Brasch, *Black English and the Mass Media*, Univ. of Massachusetts Press, 1981; *South Atlantic Quarterly*, Winter 1983, 106–7.
- Dennis Baron, *Grammar and Good Taste*, Yale Univ. Press, 1982; *South Atlantic Quarterly*, Autumn 1984, 471–72.
- Wolfgang Viereck, Edgar W. Schneider, and Manfred Görlach, *A Bibliography of Writings on Varieties of English*, John Benjamins, 1984; *American Speech* (60) Spring 1985, 88.
- Raymond Chapman, *The Treatment of Sounds in Language and Literature*, Blackwell, 1984; *South Atlantic Quarterly*, Spring 1986, 208–9.
- Laurence Urdang, et al., *-ologies and -isms*, 3rd. ed., Gale Research, 1986; *American Speech* 61 (1986), 280.
- Wayne Dynes, *Homolexis*, Gay Academic Union, 1985; *American Speech* (63) 1988, 175–76.

CURRICULUM VITAE of Ronald R. Butters, Ph.D., May 1, 2019

Barbara Leeds, *Fairy Tale Rap: "Jack and the Bean Stalk" and Other Stories*, 1990; *American Speech* 66 (1991), 104.
Judith N. Levi and Anne Graffam Walker, eds., *Language in the Judicial Process*, 1990; and Roger W. Shuy, *Language Crimes: The Use and Abuse of Language Evidence in the Courtroom*, 1993; *American Speech* 68 (1993), 109–12.
Joseph E. Holloway and Winifred K. Vass, *The African Heritage of American English*, 1993; *Anthropological Linguistics* 36 (1994), 274.
Traute Ewers, *The Origin of American Black English: Be- forms in the HOODOO Texts* (1996); *Language* 74 (1998), 384.
James Milroy and Leslie Milroy, *Authority in Language: Investigating Standard English*. Third edition, 1999. *American Literature* 72 (2000), 668–69.

6. Conference Papers and Invited Lectures (unpublished only; published conference papers are listed in [1] above)
“Concerning Linguistic Studies of Literary Style,” North Carolina State Univ. Graduate English Society, 26 Feb., 1971 [invited lecture].
“On the Nature of Linguistic Data,” Univ. of North Carolina Linguistics Circle, 14 Oct. 1971 [invited].
“The Psychological Reality of Sociolinguistic Models,” Georgetown Univ. Sociolinguistics Seminar, 6 Dec. 1972 [invited].
“What is ‘Data’ in the Expanding Domain of Linguistics?” Conference on “The Expanding Domain of Linguistics,” Univ. of Texas at Austin, 26–27 Mar. 1973 [invited].
“Have (to),” Linguistic Society of America Summer Meeting, Ann Arbor, Michigan, July 1973.
“Linguistic Variation in Wilmington, N.C.,” Southern Anthropological Society, Blacksburg, Virginia, Apr. 1974.
“Getting a Linguistics Program Started?” South Atlantic Modern Language Association, Dec. 1974 [invited].
“A Linguistic View of the Basics in English,” Symposium on “What’s Behind the Basics,” Univ. of North Carolina at Greensboro, 1976 [invited].
“What’s Worth Teaching in the Language Arts,” North Carolina State Department of Human Resources, Division of Youth Services, First Annual Teachers Conference, Raleigh, NC, 1977 [invited].
“ARGUMENT IS WAR: Lakoff and Johnson on *Metaphors We Live By* Once in a While,” Department of English, Univ. of Tennessee at Knoxville, 25 Nov. 1980 [invited].
“How to Read What Your are Trying to Write,” Duke Univ. East/West Conference, 25 Sept. 1980 [invited].
“Can White Folks Speak Black English?” Virginia Commonwealth Univ. Linguistics Circle, Richmond, 4 Dec. 1981 [invited].
“Dialect Interference in the Writing Process,” State of North Carolina Department of Public Instruction Reading/Writing Institute, Wake Forest Univ., 22 June 1982 [invited].
“Benjamin Franklin, Orthoepist,” Philological Association of the Carolinas, Chapel Hill, NC, 2 Mar. 1984.
“Problems of Scholarly Publishing in the Field of Dialectology,” Midwestern Modern Language Association, 1 Nov. 1984 [panel discussion; invited].
“Language and Law: Applied Linguistics,” Southeastern Conference on Linguistics, Univ. of South Carolina, Columbia, 1985.
“The Linguist as Expert Witness,” Conference on Language in the Judicial Process, Georgetown Univ., 27 July 1985 [interest group leader; invited].
“Come Here Till I Punch You on the Nose,” American Dialect Society, Chicago, 1985. [Beth Day, 2d author]
“From Tape and Questionnaire: Labovian and Post-Labovian Methodologies,” Philological Association of the Carolinas, Charleston, SC, 1986.
“Linguistic Convergence in a Southern Community,” Univ. of North Carolina at Chapel Hill, 18 Mar. 1986 [invited].
“Sociolinguistic Convergence and Divergence,” Universität Bamberg, 28 May 1986 [invited].
“Sociolinguistic Convergence in the American South,” Universität Freiburg, 2 June 1986 [invited]; Universität Stuttgart, 19 June 1986 [invited]; Universität Bamberg, 18 June 1986 [invited]; Technical Univ. of Aachen, 7 July 1986 [invited].
“The Death of Black English?” Univ. of Georgia, Athens, 29 May 1987 [invited].
“The Double Modal in U.S. Black English,” Sixteenth Annual NWAWE Conference, Univ. of Texas, Austin, 1987.
“The Death of Black English,” South Atlantic Modern Language Association, Atlanta, 1987.
“The Future of Black English: The Status of the Convergence/Divergence Controversy,” Department of Linguistics, Univ. of South Carolina, Columbia, 1988 [invited].
“Current Issues in Convergence and Divergence,” Texas A&M Univ., 1988 [invited].
“Linguistic Profit,” Southeastern Conference on Linguistics, Norfolk, VA, 1989.

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- “The Death Penalty Verdict: Language, Race, and Bigotry in a Rural Southern Courtroom,” Eighteenth Annual NWAV Conference, Duke Univ., 1989.
- “Incorporating Dialect Diversity into the English Classroom,” NCTE, Baltimore, 1989. [discussant]
- “Oldest Living Confederate Widow Tells More Than She Knows: Dialect, Fiction, and Capital Crimes,” Philological Association of the Carolinas, Myrtle Beach, SC, 1990 [invited plenary lecture].
- “Linguistic Dimensions of the Death Penalty in the American South,” Law and Society Association (session on Legal Applications of Scholarly Knowledge: Linguists as Expert Witnesses), Oakland, CA, 1990 [invited].
- “Issues in Language and Law,” Institut für Englische Philologie, Freie Universität Berlin, 19 July 1990 [invited].
- “‘What is About to Take Place Is a Murder’: Construing the Racist Subtext in a Small-Town Virginia Courtroom,” North Carolina State Univ. Linguistics Forum, Raleigh, North Carolina, 1 Feb. 1991.
- “The Slang Meanings of *suck* in American English: What a Trial Judge and Jury Might Need to Know,” Thirteenth Annual Spring Linguistic Colloquium, Linguistic Circle of the Univ. of North Carolina, Chapel Hill, March 1993.
- “Appropriating the Exotic Identity: Sociolinguistic Perspectives on the Moroccan-American Triple Bind,” Conference on “Croisement des Cultures: Monde Arabe–USA,” Cadi Ayyad Univ., Marrakech, Morocco, 16 Apr. 1993 [invited].
- “This Case Sucks!: Free-Speech Issues in Anti-Drug Propaganda and Public High Schools,” Law and Society Association (session on Linguists in the Judicial Process), Chicago, May 1993.
- “The Imitation of Dialect for Illegal Purposes: An Empirical Study,” Twenty-Second Annual Conference on New Ways of Analyzing Variation in English and Other Languages, Oct. 1993 [Thomas Espy, and Kent Altsuler, 2nd authors].
- “The Imitation of Dialect for Illegal Purposes: An Empirical Study,” Triangle Linguistics Club, Research Park, NC, Oct. 1993 [invited paper; Thomas Espy, and Kent Altsuler, 2nd authors].
- “The Imitation of Dialect for Illegal Purposes,” Law and Society Association (session on Linguists in the Judicial Process), Phoenix, AZ, June 1994.
- “How Private is Your Toilet? Anatomy of a Harmful-Speech Debate,” Fourth Annual Lavender Languages and Linguistics Conference, The American Univ., Washington, DC, 27 Sept. 1996 [Jason D. Hall, 2d author].
- “Why Dictionaries Can’t Deal Adequately with *redskins*,” Dictionary Society of North America, Madison, WI, May 1997.
- “What Patients Really Know about the Terms Used in Obtaining Informed Consent: False Comfort, Unreasonable Fear, and ‘Medical Research,’” Third Biennial Conference, International Association of Forensic Linguists, Duke Univ., Durham, NC, 5 Sept. 1997 [Jeremy Sugarman, 2d author, and Lyla Kaplan, 3d author].
- “Variation and Terms for ‘Medical Research’: Unreasonable Fear Versus Informed Consent,” American Dialect Society Annual Meeting, New York City, 10 Jan. 1998. [Lyla Kaplan, 2d author, and Jeremy Sugarman, 3d author]
- “Legal and Ethical Considerations in Informed Consent Discussions: Lexical Choice for Terms Relating to ‘Medical Research,’” Law and Society Association, Aspen, Colorado, June 1998. [Lyla Kaplan, 2d author, and Jeremy Sugarman, 3d author]
- “Virtuous Prescriptivism,” American Dialect Society Annual Meeting, Los Angeles, 9 January 1999.
- “Language and Law: Three Case Studies in Forensic Linguistics,” Department of Linguistics, Univ. of Georgia, 23 April 1999. [invited lecture]
- “Pushing the *Envelope*: Talking Fancy Across Gender and Region,” 28th Annual Conference on New Ways of Analyzing Variation in English and Other Languages, Toronto, October 1999. [Boyd Davis, first author]
- “‘We didn’t realize that lite beer was supposed to suck!’: The Putative Amelioration of *X sucks!* in American English,” American Dialect Society, January 6, 2000.
- “Variation in Interpretation: Ideological Responses to a ‘Harmful’ Flier—Part II: Public Responses,” 29th Annual NWAVE Conference, Michigan State Univ., October 2000. [with Alex Sundstrom, second author]
- “Emma Gets her Driving License: Life Imitating Art in Oral Narratives,” South Atlantic Modern Language Association, Birmingham, Alabama, 12 November 2000.
- “Literary Qualities in Sociolinguistic Narratives of Personal Experience,” American Dialect Society Presidential Address, January 2001.
- “Linguistics Across the Curriculum,” Southeastern Conference on Linguistics,” Knoxville, Tennessee, 6 April 2001 (invited panel member).
- “The Role of Linguistics in Regional Humanities Centers,” Southeastern Conference on Linguistics,” Knoxville, Tennessee, 6 April 2001 (invited panel member).
- “Genericness in Lexicography, General Linguistics, and American Trademark Law,” Fifth Biennial Conference, International Association of Forensic Linguists, University of Malta, July 2001.

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- “Electronic Searches as Sources of Data for Social Variation in the Lexicon,” 3rd UK Language Variation and Change Conference, University of York, July 19–22, 2001.
- “Current Sociolinguistic Issues in African American Vernacular English,” International Association of University Professors of English, Jubilee Conference, University of Bamberg, Germany, July 29- August 4, 2001 (invited paper).
- “Genericness in Lexicography, General Linguistics, and American Trademark Law,” 30th Annual Conference on New Ways of Analyzing Variation in English and Other Languages, Raleigh, NC, October 2001. [invited paper].
- “The Emergence of Hispanic English in the Rural South,” Southeastern Conference on Linguistics, Memphis, Tennessee, 20 April 2002. [4th author, with Beckie Moriello, Walt Wolfram, and Michael Oles]
- “Trademark, Metaphor, and Synecdoche in Dictionary Labeling,” Dictionary Society of North America, Durham, North Carolina, May 2003. [Jennifer Westerhaus, first author]
- “Trademark Genericide in Specialized Communities,” Sixth Biennial Conference, International Association of Forensic Linguists, University of Sydney, Sydney, Australia, July 2003. [Jennifer Westerhaus, first author]
- “Variation in Southern Trademarks: Regionalisms that One May Can Own,” Third Conference on Language Variation in the South, Tuscaloosa, Alabama, April 17, 2004.
- “Global Influence on the Rate of Trademark Genericide,” Law and Society Association, Chicago, IL, May 29, 2004. [Jennifer Westerhaus, 1st author]
- “Evidence of the Rehearsal of a Videotaped Confession as Support for a Diminished Capacity Defense in USA Death-Penalty Trials,” Cardiff University Conference on Forensic Linguistics, Gregynog Hall, University of Wales, July 5, 2004.
- “Fay Etrange of Kuntzville: Names in Queer Novels before Stonewall,” American Name Society, Oakland, CA, January 6, 2005.
- “The Linguist as Dictionary,” Southeastern Conference on Linguistics, Raleigh, NC, April 9, 2005. [Jackson Nichols, 1st author]
- “The Credentials of Linguists Testifying in American Trademark Litigation,” Law and Society Assoc., June 3, 2005.
- “The Dictionary Treatment of Similatives,” Dictionary Society of North America, Boston, MA, June 9, 2005. [Sarah Hilliard, 2nd author]
- “Similatives in Recent English: The Case of *whisper quiet*,” First International Conference on the Linguistics of Contemporary English, Edinburgh, Scotland, 25 June 2005.
- “What Can Go Wrong When Linguists Testify in American Trademark Litigation,” International Association of Forensic Linguists, Cardiff, Wales, July 3, 2005. [Jackson Nichols, 2nd author]
- “The Credentialing of Linguists Who Testify in American Trademark Litigation,” Language and the Law: East meets West, Department of English Language, University of Lodz, Poland, September 12–14, 2005.
- “The American Linguistic Consultant in American Trademark Litigation: Current Issues,” European Forensic Linguistic Conference, Barcelona, Spain, September 14, 2006. [invited plenary lecture]
- “Discourse Analysis: Instant Messages and ‘Sexual Predator’ Prosecutions,” Department of Linguistics, University of Florida, Gainesville, March 1, 2007. [invited lecture]
- “Forensic Linguistics and American Trademark Law,” Department of Linguistics, Georgetown University, Washington, DC, April 10, 2007. [invited 90-minute lecture]
- “The discourse of operatives working to catch sexual predators in IM messages,” Department of Linguistics, Georgetown University, April 11, 2007. [invited lecture]
- “Legal Evidence and Lexicographical Methodology: *Life’s Good*,” Dictionary Society of North America, Chicago, June 2007.
- “Discourse Analysis of Instant Messages Used as Incriminating Evidence in ‘Sexual Predator’ Prosecutions,” International Association of Forensic Linguists, Seattle, July 2007. [Tyler Kendall & Phillip Carter, 2nd and 3rd authors]
- “*Perverved Justice: The Instant Messages of Some Convicted ‘Sexual Predators’*,” Law and Society Association, Berlin, Germany, July 2007. [Phillip Carter and Tyler Kendall, 2nd and 3rd authors]
- “IM Traps and Broadcast Surprises: Perverved Justice on NBC-TV,” Georgetown University Round Table Conference in Linguistics, Washington, DC, March 14–16, 2008. [Phillip Carter and Tyler Kendall, 2nd and 3rd authors]
- Co-chair (with Edward Finegan, University of Southern California), Organized Session on “Ethical Issues in Forensic Linguistic Consulting,” Linguistic Society of America, San Francisco, California, January 2009.
- “The Forensic Linguist’s Professional Credentials,” Organized Session on “Ethical Issues in Forensic Linguistic Consulting,” Linguistic Society of America, San Francisco, California, January 2009. [session organized by Edward Finegan and Ronald Butters]

CURRICULUM VITAE of Ronald R. Butters, Ph.D., May 1, 2019

- “Forensic Linguistics and Linguistics Scholarship,” Southeastern Conference on Linguistics, Tulane University, New Orleans, Louisiana, April 6–9, 2009 [invited plenary lecture]
- “A Harmless Drudge at Work: The Thoroughly Tedious Etymology of *crack* ‘smokable cocaine,’” Dictionary Society of North America, Bloomington, Indiana, May 2009.
- “Resolving Unresolvable Ambiguity in an Expert Witness’s Testimony: A Court Reporter’s Impossible Task in An American Death-Penalty Trial,” International Association of Forensic Linguists, Amsterdam, The Netherlands, July 2009. [Tyler Kendall, second author]
- “Forensic Linguistics,” Universität Bamberg, Germany, April 27, 2010. [invited lecture]
- “The Divergence Controversy Revisited,” Universität Regensburg, Germany, April 29, 2010. [invited lecture]
- “Trademarks as Linguistic Objects,” Masaryk University, Brno, Czech Republic, May 3, 2010. [invited lecture]
- “‘I am a needy petite woman’: Judging the Real Age of Participants in IM Sex Talk ‘Enticement’ Conversations.” Aston University, Birmingham, England, May 5, 2010. [invited lecture]
- “Trademarks as Linguistic Objects in Civil Litigation,” Aston Univ., Birmingham, England, May 6, 2010. [invited lecture]
- “*Chocolate chip* and the Silent Subreption of the Lexicon: A Forensic Linguist at Work,” Dictionary Society of North America, Montreal, May 2011.
- “Imaginative Leaps in Trademark Law,” International Association of Forensic Linguists, Aston University, Birmingham, England, July 2011.
- “Ethics in Forensic Linguistics,” International Association of Forensic Linguists, Aston University, Birmingham, England, July 2011. [invited plenary lecture]
- “Linguistics, Trademarks, and Deceptive Advertising,” Georgetown University Linguistics Department, November 7, 2011. [invited lecture]
- “‘I’m Off to Save Prostates!’: A Linguist Cautions the FTC about Humor and Deception in Advertising,” Department of Linguistics, University of California at Davis, April 25, 2012.
- “‘I’m Off to Save Prostates!’ The Role of Antic Humor in Putatively Deceptive Pomegranate Juice Advertisements,” West Coast Roundtable on Language and Law, July 27, 2012, Simon Fraser University, Burnaby, Vancouver, Canada.
- “‘I’m Off to Save Prostates!’: Linguistics and Advertising in the Undergraduate Linguistics Curriculum, Southeastern Conference on Linguistics, Spartanburg, South Carolina, April 5, 2013.
- “Down on the *pharm*: ‘Convenience’ Abbreviations in Authoritative Dictionaries,” Dictionary Society of North America, Athens, Georgia, May 25, 2013.
- “Likelihood of Linguistic Confusion of Trademarks in Two US Language Communities: The Case of *Casique* versus *Casica*,” International Association of Forensic Linguists, Mexico City, June 26, 2013.
- “Reading Images: Semiotic Linguistic Analysis in Civil Litigation,” West Coast Roundtable on Language and Law, California Appellate Project, San Francisco, CA, August 2, 2013.
- “Prominence, Markedness, and Salience: Linguistic Analysis of the Use of Allegedly Proprietary Language in Advertising,” Southeastern Conference on Linguistics, Myrtle Beach, South Carolina, March 29, 2014.
- “*Killer Tomatoes*,” Dictionary Society of North America, University of the West Indies, Barbados, June 11, 2017.
- “*Fire Cider*,” Dictionary Society of North America, Indiana University, Bloomington, Indiana, May 10, 2019.

Other Professional Activities

Southeastern Conference on Linguistics: Member of the Executive Committee, 1969–70, 1984–86; Member of the Nominating Committee, 1972–74; Program Committee Member, 1981–84; Vice-President, 1982; President, 1983; Local Arrangements Committee Chair, Spring meeting, Duke Univ., 23–24 Mar. 1984.

Secretary of the Linguistics Section, South Atlantic Modern Language Association, 1970; Chairman 1971.

National Endowment for the Humanities Grant: Linguistic Variation in the Spoken English of North Carolina, 1973–74. Chairman, South Atlantic Section, American Dialect Society, 1979; Nominating Committee member 1980–82.

Consultant, Alamance County Schools Junior High Program for Gifted Students, 29 Oct. 1980. Consultant, Lexington Senior High School English Program, 1981. Consultant, Project on Linguistics in the Undergraduate Curriculum, Linguistic Society of America, 1985–86. Consultant, “English and the American South,” Tennessee Humanities Council, Apr. 1989. Consultant on historical dialects of American English for Journey Communications, Alexandria, VA, 1993 (dialects of actors portraying figures in the life of Thomas Jefferson—production for PBS). Consultant for various publishers, including NCTE, Duke Univ. Press, Scott Foresman, D.C. Heath, Univ. of Alabama Press, Univ. of Wisconsin Press, Pergamon Press, Blackwell, Cambridge Univ. Press, and Prentice-Hall. Consultant, various years, to other universities (promotion and tenure decisions). National Endowment for the Humanities research proposal evaluator, various years beginning 1984.

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Panel Member, Soundings, "The State of the Language," National Humanities Center's weekly public affairs radio program (distributed in five parts to 250 U.S. radio stations and the Voice of America), Spring 1983. Second panel, "American English Today," broadcast Fall 1984.

Member of Advisory Committee, Compendium of Non-Mainstream English, Center for Applied Linguistics, Washington, DC, 1984–86.

Advance Placement Examination reader in English Literature, Educational Testing Service, Princeton, NJ, June 1985.

National Science Foundation research proposal evaluator, various years beginning 1987.

Member, Executive Committee, Modern Language Association Division on Language Theory, 1988–1993. Chair, 1991.

Visiting Scholar, Center for Applied Linguistics, Washington, DC, 1 Dec. 1988–1 June 1989.

Program Organizer (for the American Dialect Society) of the Joint Conference of the American Dialect Society and the Society for Caribbean Linguistics, Trinidad, 27–30 Aug. 1986. Organizer, "Linguistics and Legal Issues," American Dialect Society and the Linguistic Society of America, Chicago, 5 Jan. 1991. Organizer, Eighteenth Annual Conference on New Ways of Analyzing Variation in English and Other Languages, meeting at Duke Univ., 20–22 Oct. 1989. Organizer, "Linguists in the Judicial Process," Law and Society Association (meeting in Chicago, May 1993). Organizer, Triangle Linguistics Club, Research Triangle Park, North Carolina (with Walt Wolfram, North Carolina State Univ., and Randy Hendrick, Univ. of North Carolina, Chapel Hill), 1994–. Organizer, "Language in the Judicial Process," Law and Society Association (meeting in Phoenix, June 1994). Organizer, "Special Symposium: Linguistic Theory in the 1980s," Southeastern Conference on Linguistics, 1985. Local Arrangements Committee Chair, International Association of Forensic Linguists (September 1997 meeting). Local arrangements committee chair, meeting of the Dictionary Society of North America at Duke University, Durham, North Carolina, May 29–31, 2003. "The Forensic Linguist's Professional Credentials," Organized Session on "Ethical Issues in Forensic Linguistic Consulting," Linguistic Society of America, San Francisco, California, January 2009. [session organized by Edward Finegan and Ronald Butters].

Member of the Delegate Assembly, Modern Language Association (for the Division on Language Theory), 1991–94.

American Dialect Society Delegate to the American Council of Learned Societies, 1992–96.

Vice President, American Dialect Society, 1997–98; President 1999–2000.

Member of the Advisory Board, Linguistic Atlas of the Middle and South Atlantic States, 1981–.

Member of the Advisory Board, United States Dictionaries Program, Oxford Univ. Press, 1997–.

Vice President, International Association of Forensic Linguists (IAFL), 2007–8. Acting President, IAFL, 2008–9. President, IAFL, 2009–11; Member of the IAFL Executive Committee, 2011–15.

Member, Linguistic Society of America Committee on Professional Ethics (current).

Professional Organizations and Memberships

American Dialect Society (past president), American Name Society, Dictionary Society of North America, International Association of Forensic Linguists (past president), Linguistic Society of America, Southeastern Conference on Linguistics (founding member and past president), International Language and Law Association (founding member), *Who's Who in America* 1995–.

Ronald R. Butters, Testimony Record, May 1, 2015–May 1, 2019

1. Luxco, Inc., Opposer, v. Consejo Regulador Del Tequila, A.C., Applicant, United States Trademark Trial and Appeal Board, trial testimony, May 6, 2015.
2. Energy Heating, LLC, and Rocky Mountain Oilfield Servicers, LLC, v. Heat-On-The-Fly, LLC, and Superheaters North Dakota, LLC, United States District Court, Northwestern District of North Dakota, trial testimony, August 25, 2015, Fargo, ND.
3. Koninklijke Philips Electronics v. Hunt Control Systems, Inc., United States District Court for the District of New Jersey, Civil Action No 11-CV-3684 ES-MAH, deposition testimony September 25, 2015.
4. Lights Out Holdings, LLC, and Shawne Merriman v. Nike, Inc., United States District Court, Southern District of California, deposition testimony, December 17, 2015.
5. Caterpillar, Inc., Opposer, v. Tigercat International Inc., Applicant, United States Patent And Trademark Office, Trademark Trial and Appeal Board, Opposition No. 91213597, deposition testimony, May 17, 2016.
6. Edible Arrangements International, LLC and Edible Arrangements, LLC, v. 1-800-Flowers.com, Inc., et al., United States District Court, District of Connecticut, deposition testimony, May 25, 2016.

7. Geodata Systems Management, Inc. v. American Pacific Plastic Fabricators et al., United States District Court, Central District of California, Case No. 2:15-CV-04125 VAP (JEM), deposition testimony, July 29, 2016.
8. Bridgestone Corporation v. Tire Group International, OS Patent and Trademark Office Trademark Trial and Appeal Board, Cancellation Petition of Reg. No. 4651948 for the mark DURAMAS, trial testimony, August 3, 2016.
9. Phelan Holdings, Inc., v. Rare Hospitality Management, United States District Court, Middle District of Florida, Tampa Division, Case No. 8:15-CV-2294-JSM-TBM, deposition testimony November 14, 2016.
11. Koninklijke Philips Electronics v. Hunt Control Systems, Inc., United States District Court for the District of New Jersey, Civil Action No 11-CV-3684 ES-MAH, trial testimony June 13, 2017.
12. Leadership Studies, Inc. v. Blanchard Training and Development, Inc., United States District Court for the Southern District of California, Case No. 15CV1831 WHQ-KSC, deposition testimony, January 18, 2018.
13. Govino, LLC v. Goverre, Inc. United States District Court for the Central District of California, Southern Division, deposition testimony, August 29, 2018.
14. Solid 21, Inc. v. Hulbolt of America, United States District Court for the Central District of California, deposition testimony, September 4, 2018.
15. PepsiCo, Inc. v. Ole Smoky Distillery LLC. In The United States Patent and Trademark Office Before the Trademark Trial and Appeal Board, deposition testimony, September 26, 2018.
16. Blanqui, LLC v. Suzanne Koval and Bao Bei Maternity, United States District Court for the Northern District of California, Case No.: 17-CV-5759-WHO, deposition testimony, January 17, 2019.
17. Shire City Herbals, Inc., v. Ary Blue D/B/A Pharmacy Herbs, Nicole Telkes D/B/A Wildflower School Of Botanical Medicine and/or Wild Spirit Herbs, and Katheryn Langlier D/B/A Herbal Revolution, United States District Court, District Of Massachusetts, Case No. 3:15cv-30069-KAR, trial testimony, March 27, 2019.
18. The Reinalt-Thomas, Corporation d/b/a Discount Tire, Plaintiff/Counter-Defendant, v. Mavis Tire Supply LLC, Defendant/Counter-Plaintiff, United States District Court for the Northern District of Georgia, Atlanta Division, Civil Action No. 1:18-CV-05877-TCB, deposition testimony, April 11, 2019.