

# Christopher A. Bail

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## Employment

Assistant Professor of Sociology, Duke University, 2015-  
Affiliate, Duke Network Analysis Center (DNAC), 2015-  
Affiliate, Information Initiative at Duke (iID), 2015-  
Assistant Professor of Sociology, University of North Carolina at Chapel Hill, 2013-2015  
Robert Wood Johnson Foundation Scholar, University of Michigan, 2011-2013

## Education

Ph.D. Sociology, Harvard University, 2003-2011  
Visiting Scholar, London School of Economics and Political Science, 2008  
Visiting Scholar, Fondation Nationale des Sciences Politiques (Paris), 2005  
B.A. Government and French (Summa Cum Laude), Bowdoin College, 1998-2002

## Publications

### *Book*

Bail, Christopher A. 2015. *Terrified: How Anti-Muslim Fringe Organizations Became Mainstream*. Princeton University Press

- *Outstanding Book Award, Association for Research on Non-Profit Organizations and Voluntary Action*
- *Reviewed in Administrative Science Quarterly, Boston Review, Choice, Contexts, Salon, Sociology of Islam, and Political Science Quarterly*
- *To be featured at an "Author Meets Critics" Panel at the Annual Meeting of the American Sociological Association in 2016.*

### *Peer-Reviewed Journal Articles*

Bail, Christopher A. 2015. "Lost in a Random Forest: Using Big Data to Study Rare Events." *Big Data and Society* July: 1-3

Bail, Christopher A. 2015. "Taming Big Data: Using App Technology to Study Organizational Behavior on Social Media." *Sociological Methods and Research*

Bail, Christopher A. 2015. "The Public Life of Secrets: Deception, Disclosure, and Discursive Framing in the Policy Process." *Sociological Theory* 33(2): 97-124

Bail, Christopher A. 2014. "The Cultural Environment: Measuring Culture with Big Data." *Theory and Society* 43:3-4 465-482

Bail, Christopher A. 2012. "The Fringe Effect: Civil Society Organizations and the Evolution of Media Discourse about Islam since the September 11th Attacks." *American Sociological Review* 77:7 855-879

- Lead article

-Distinguished Contribution to Scholarship Award, Political Sociology Section, American Sociological Association

-Best Published Article Award, Communication and Information Technologies Section, American Sociological Association

-Honorable Mention, Best Article Award, Society for the Scientific Study of Religion

Bail, Christopher A. 2008. "The Configuration of Symbolic Boundaries against Immigrants in Europe." *American Sociological Review* 73:1 37-59

- Reprinted in *Investigating the Social World: The Process and Practice of Research* by Russell K. Schutt, New York: Sage

Bail, Christopher A. (with Michele Lamont). 2005. "Sur les frontieres de la reconnaissance: Les categories internes et externes de l'identite collective (On the Boundaries of Recognition: Internal and External Categories of Collective Identity)." *Revue Europeene de Migrations Internationales* 21:2 61-90

### Articles under Review

Bail, Christopher A. "Emotional Feedback and the Viral Spread of Social Media Messages about Autism Spectrum Disorders" (Revise and Resubmit, *American Journal of Public Health*)

Bail, Christopher A. "Cultural Carrying Capacity: Organ Donation Advocacy, Discursive Framing, and Social Media Engagement" (Revise and Resubmit, *Social Science and Medicine*)

### Articles in Progress

Bail, Christopher A. and Taylor Whitten-Brown. "The Rhythm of Communicative Styles: How Advocacy Organizations win Support from Social Media Bystanders."

Bail, Christopher A., Taylor Whitten-Brown, and Andreas Wimmer. "Using Google Trends Data to Map the Global Diffusion of Culture."

### Book Reviews and Other Publications

Bail, Christopher A. 2009. Review of "Europe Old and New: Transnationalism, Belonging, and Xenophobia." (by Ray Taras) *Contemporary Sociology*, 38:562

Bail, Christopher A. 2008. Review of "Two-Faced Racism: Whites in the Backstage and Frontstage." (by Leslie Houts Picca and Joe R. Feagin) *Ethnic and Racial Studies*, 31:6 1168-1183

Bail, Christopher A. (with Michele Lamont) 2007. "Bridging Boundaries: the Equalization Strategies of Stigmatized Ethno-racial Groups Compared." *Minda de Gunzburg Center for European Studies Working Paper Series*, 154

### Grants and Fellowships

National Science Foundation, "Civil Society Organizations, Social Media, and Public Attention" (Principal Investigator, \$143,989)

Robert Wood Johnson Foundation, "Examining the role of culture in public understanding of Autism Spectrum Disorders," (Principal Investigator, \$20,000)

Amazon Education Research Grant, "Using Computational Methods to Study the Viral Spread of Social Media Messages," (Principal Investigator, \$10,000)

Junior Faculty Development Grant, University of North Carolina, Chapel Hill ( \$7,500)

Google Maps Engine Grant, Google 2013

Seed Grant, Odum Institute, University of North Carolina at Chapel Hill (with Kenneth Andrews, Neal Caren, Charles Kurzman, and Andrew Perrin), 2012-2013 (\$13,000)

Dissertation Fellowship, Radcliffe Institute for Advanced Study (Declined), 2010 (\$22,300)

Dissertation Improvement Grant, National Science Foundation, 2009 (\$10,000)  
 Elliot Dissertation Fellowship for top dissertations in the social sciences at Harvard University,(Declined), 2009 (\$25,000)  
 John L. Loeb Fellowship, Harvard Divinity School, 2009 (\$10,000)  
 Krupp Fellowship, Minda de Gunzburg Center for European Studies, Harvard University (Declined), 2008 (\$24,000)  
 Sinclair Kennedy Traveling Fellowship, Harvard University (Declined), 2008 (\$22,000)  
 Merit Fellowship, Graduate School of Arts and Sciences, Harvard University (Declined), 2008 (\$9,850)  
 Dissertation Research Fellowship, Center for American Political Studies, Harvard University, 2008 (\$21,830)  
 Dissertation Fellowship, Horowitz Foundation for Social Policy, 2008 (\$3,000)  
 Mid-Dissertation Fellowship, Weatherhead Center for International Affairs, Harvard University, 2008 (\$3,000)  
 German Marshall Fund Fellowship, U.S. Council for European Studies, 2005 (\$6,000)  
 European Network on Inequality Fellowship, Malcolm Weiner Center for Social Policy, Kennedy School of Government, Harvard University, 2005 (\$6,500)  
 National Science Foundation Integrated Graduate Education and Research Training Dissertation Grant, 2004-2008 (\$6,500)

## Distinctions

Max Weber Fellow, European University Institute (Declined), 2011  
 Finalist, Princeton Society of Fellows (Declined), 2011  
 Graduate Student Paper Prize, Society for the Study of Social Problems (for "The Public Life of Secrets: How Leaks Shaped the Evolution of Britain's Domestic Counter-Terrorism Policy"), 2010  
 Graduate Student Paper Prize, Society for the Scientific Study of Religion (for "The Fringe Effect: Civil Society Organizations and the Evolution of Media Discourse about Islam since the September 11th Attacks"), 2010  
 Honorable Mention, Suzanne Langer Prize, Sociology of Culture Section, American Sociological Association (for "The Configuration of Symbolic Boundaries against Immigrants in Europe"), 2010  
 Graduate Student Paper Prize, Political Sociology Section, American Sociological Association (for "The Configuration of Symbolic Boundaries against Immigrants in Europe"), 2009.  
 Finalist, Charlotte W. Necombe Fellowship, Woodrow Wilson Foundation, 2009  
 Aage B. Sorenson Award for Best Graduate Student Paper, Department of Sociology, Harvard University (for "The Configuration of Symbolic Boundaries against Immigrants in Europe") 2008  
 Distinction on Oral Examination, Department of Sociology, Harvard University, 2006  
 Certificate of Excellence in Teaching, Derek Bok Center for Teaching, Harvard University, 2006  
 Distinction on PhD Qualifying Paper, Department of Sociology, Harvard University, 2005  
 Certificate of Excellence in Teaching, Derek Bok Center for Teaching, Harvard University, 2005  
 Philo Sherman Bennet Award for Best Senior Thesis, Department of Government, Bowdoin College, 2002  
 Phi Beta Kappa, Bowdoin College, 2002

## Invited Lectures

Boston College, "Anti-Muslim Organizations and Social Media," 2015  
 Notre Dame University, "Measuring Cultural Emergence," 2015

- European University Institute, "How Fringe Groups Shape the Integration of Muslims in the West," 2015
- Princeton University, "Filling Cultural Holes: How Autism Advocacy Organizations Mobilize New Audiences on Social Media," 2015
- City University of New York, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion" 2015
- Duke University, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion" 2014
- Ohio State University, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion" 2014
- University of Michigan, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion" 2014
- University of Chicago, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion" 2014
- Brown University, "The Rhythm of Communicative Styles: Advocacy Organizations, Social Media, and Mass Persuasion" 2014
- Princeton University, "Studying the Global Diffusion of Culture with Big Data," 2014
- Facebook Data Science, "Winning Hearts and Minds: Advocacy Organizations, Field Rhythms, and Bystanders," 2014
- University of Michigan (Blalock Lecture), "Measuring Culture with Big Data," 2014
- University of California, Santa Barbara, "Measuring Culture with Big Data," 2014
- North Carolina State University, "Big Data and Social Science" 2014
- University of Michigan, Interdisciplinary Committee on Organizational Studies, "The Fringe Effect: Civil Society Organizations and the Evolution of Public Discourse about Islam," 2013
- Notre Dame University, Department of Sociology, "The Fringe Effect: Civil Society Organizations and the Evolution of Public Discourse about Islam," 2013
- University of British Columbia, Measuring Culture Conference, "Finding, Mapping, and Analyzing Discursive Fields using Big Data," 2013
- University of North Carolina, Chapel Hill, Department of Sociology "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- Princeton University, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- University of Michigan, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- Duke University, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- Stanford University, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- University of California, Los Angeles, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- Vanderbilt University, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- New York University, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010
- Boston College, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010

University of Georgia, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010

Emory University, Department of Sociology, "Terrified: Emotions, Social Movements, and Islam, 2001-2008," 2010

Yale University, Department of Sociology "Making Terrorists Racist: The Culture of Secrecy in Britain's Domestic Counter-Terrorism Policy, 20001-2008," 2009

University of Georgia, Department of Sociology, "Making Terrorists Racist: The Boundaries of Multicultural and Counter-Terrorism Policy in Britain, 2001-2008," 2009

Harvard University, Weatherhead Center for International Affairs, "Inter-Ethnic Relations in Quebec: A Roundtable with Charles Taylor and Gerard Bouchard," 2009

Valencia, Spain, City-to-City Conference of the European Union, "Diverse Diversities: The Configuration of Symbolic Boundaries against Immigrants in Twenty-One European Countries," 2007

Yale University, Department of Sociology, "Bridging Boundaries: The Everyday De-stigmatization Strategies of Marginalized Groups Compared" (with Michele Lamont), 2005

## Conference Presentations

American Sociological Association Annual Meeting, San Francisco, CA "NSF Sponsored Panel on Big Data and Social Science Research," 2014.

American Sociological Association Annual Meeting, New York, NY "Winning Minds Through Hearts: Civil Society Organizations, Emotional Feedback, and Social Media," 2013.

American Sociological Association Annual Meeting, Denver, CO "The Fringe Effect: Civil Society Organizations and the Evolution of Media Discourse about Islam, 2001-2008," 2012.

American Sociological Association Annual Meeting, San Francisco, CA "How Terrorists became Racists," 2009

Harvard/Manchester Conference on Social Change, Manchester, England "Homeland Insecurity: Structural Holes in the Muslim Civil Rights Movement," 2008

American Sociological Association Annual Meeting, New York, NY, "The Configuration of Symbolic Boundaries toward Immigrants in Twenty-One European Countries," 2007

11th Annual Aage Sorensen Memorial Conference, Oxford University, England, "The New Black Brahmins? Elite African Immigrants and the Stigma of Africanite" 2007

National Association for Ethnic Studies Annual Meeting, New Paltz, NY "Diverse Diversities: The Configuration of Symbolic Boundaries against Immigrants in Twenty-One European Countries," 2007

Eastern Sociological Society, Philadelphia, PA. "Diverse Diversities: The Configuration of Symbolic Boundaries against Immigrants in Twenty-One European Countries," 2007

American Sociological Association Annual Meeting Minorities, Montreal, Quebec "Three Worlds of Xenophobia: a Typology of Anti-Immigrant Boundaries in Europe," 2006

International Conference on Comparative Social Sciences, Sophia University, Tokyo, Japan "Three Worlds of Xenophobia: a Typology of Anti-Immigrant Boundaries in Europe," 2006

10th Annual Aage Sorensen Memorial Conference, Stockholm University, Sweden, "Three Worlds of Xenophobia: Towards a Typology of Anti-Immigrant Prejudice in Europe," 2006

Council for European Studies Annual Meeting, Section on Ethnic Boundaries and Regionalism, Chicago, IL "Three Worlds of Xenophobia: Mapping the Configuration of Ethnic Boundaries in Twenty European Countries," 2006

Multidisciplinary Program on Inequality and Social Policy, John F. Kennedy School of Government, Harvard University, Cambridge, MA "Toward a Typology of Ethnic Boundaries: A Cognitive Analysis of Racial, Religious,

Linguistic, and Cultural Boundaries in Twenty-One European Countries," 2005

Summer Institute on International Migration, Ethnic Diversity, and Cities, International School for the Humanities and Social Sciences, Universiteit van Amsterdam, Netherlands, "On the Ethnic Boundaries of Immigration: Economic, Cultural, and Racial Parameters of Xenophobia," 2005

9th Annual Aage Sorensen Memorial Conference: Cambridge, MA, "Black or African American? The Socio-Economic Attainment of Africans in the United States," 2005

## Teaching and Advising

Graduate Seminar on Computational Sociology, Duke University, 2015

Introduction to Sociology (Sociological Inquiry), Duke University, 2015

Graduate Seminar on Cultural Sociology, University of North Carolina Chapel Hill, 2015

Introduction to Sociology (Sociological Perspectives), University of North Carolina Chapel Hill, 2015

Introduction to Sociology (Sociological Perspectives), University of North Carolina Chapel Hill, 2013

Social Studies 10, Harvard University, 2007

Sociological Theory, Harvard University, 2006

PhD Thesis Committee Member for M. Ali Kadivar (UNC-Chapel Hill), Taylor Whitten-Brown (UNC-Chapel Hill), Haj Yazdiha (UNC-Chapel Hill), Brandon Gorman (UNC-Chapel Hill), and Charles Seguin (UNC-Chapel Hill).

Master's Thesis Committee Member for Haj Yazdiha (UNC-Chapel Hill), Brandon Gorman (UNC-Chapel Hill), and David Rigby (UNC-Chapel Hill)

## Professional Service

Book Review Editor, *Social Forces*, 2014-2015

Editorial Board, *Sociological Theory*, 2010-

Editorial Board, *Social Forces*, 2011-

Editorial Board, *American Journal of Cultural Sociology*, 2011-

Council Member, Section on Communication and Information Technologies, American Sociological Association, 2013-2014

Nominations Committee, Sections on Organizations, Occupations, and Work, American Sociological Association, 2015-2016.

Program Committee, International Conference on Computational Social Science, Helsinki Finland, 2015

Student Paper Award Committee, Communication and Information Technology Section of the American Sociological Association, 2015

Nominations Committee, Section on Political Sociology, American Sociological Association, 2013-2014

Nominations Committee, Section on the Sociology of Emotions, American Sociological Association, 2013-2014

Occasional Reviewer, *Proceedings of the National Academy of Science*, *American Sociological Review*, *American Journal of Sociology*, Oxford University Press, *Social Forces*, *Sociological Theory*, *Ethnic and Racial Studies*, *Sociological Methods and Research*, *Social Problems*, *American Journal of Cultural Sociology*, *Sociological Forum*, 2007-

Organizer, International Conference on Computational Social Science (Helsinki, 2015)

Organizer, Computational Sociology Summit (Chicago, 2015)

Organizer, Computational Social Science and the Study of Social Behavior, Social Psychology Section, American Sociological Association Annual Meetings, 2014.

Presider, Section on Cultural Sociology, American Sociological Association Annual Meetings, 2013.

Presider, Section on Ethnic and Racial Minorities Roundtable, American Sociological Association Annual Meetings, 2006.

## Departmental Service

Executive Committee, Duke University, 2015-

Colloquium Series Organizer, Duke University, 2015-

Publications Committee, UNC-Chapel Hill, 2014-

Graduate Student Placement Coordinator, UNC-Chapel Hill, 2013-2014.

Committee on Undergraduate Studies, UNC-Chapel Hill, 2013-2014

## Languages

French, Mandarin Chinese (conversational), R, Python, Stata,  $\LaTeX$

Last updated: December 31, 2015